



**„Winning with Circular Supply Chains & Products”:
How Industry Leaders Build Resilience and Generate Value Leveraging Data & AI”**
2026 Benchmark Study by FIR at RWTH Aachen University

Winning with Circular Supply Chains & Products

How Industry Leaders Build Resilience and Generate Value Leveraging Data & AI

A Benchmark Study



It's time to act!

- Reduce dependency on volatile global supply chains and strengthen resilience
- Secure access to critical materials and retain valuable resources within your own value creation system
- Build strategic capabilities for collaboration across emerging circular ecosystems and leverage Data and AI
- Unlock new growth opportunities and gain first-mover advantages in one of the fastest-growing markets worldwide: Circular Products

Learn to prepare for the future: International Study

- Consortium of leading manufacturing industries:
 1. White Goods & Major Appliances
 2. Electronics & Medical Equipment
 3. Vehicles & Suppliers
 4. Data Center
 5. Batteries
 6. Building Technologies
 7. Capital Goods, Mining, Machining
 8. Recommerce & Remanufacturing
- Benchmark with peer group & best in the industry
- Scope: Strategy, implementation success, and performance KPIs
- Aligned with international norms & standards

Take advantage of:

- Newest insights from industry champions and academia
- Assessment of current situation and individual maturity profile
- Best-practice insights & recommendations for action
- Invitation to exclusive roundtables & company visits/presentations
- Compliant with EU taxonomy and CSRD reporting
- Hybrid project format with option for remote participation

Your Benefits	Direct insights from consortium & top-tier networking opportunities	Access to survey results across industries	Individualized reflection (against peer groups)	Key Insights from successful practices and industry state	Overview of business opportunities and strategies	Comprehensive report on business opportunities and strategies	Scenarios & roadmaps towards circular supply chains 2.0	Exclusive access to full project report	Consortium event on value generation shaping Circular Supply Chains	
2026	September	October	November	December	2027	January	February	March	April	May
Your Involvement	Consortium kick-off event with key-notes <i>(half day / 4 hrs.)</i>	Survey-Interview <i>(survey 2 hrs.)</i>	Reflection-Interview <i>(interview 1 hr.)</i>	Mid-term meeting, best practices key-notes <i>(half day / 4 hrs.)</i>	Discovery workshop <i>(3 hrs.)</i>	Interview on opportunities and strategies <i>(survey 1,5 hrs.)</i>	Road mapping Workshop <i>(3 hrs.)</i>	Feedback session <i>(voluntary 1 hr.)</i>	Closing consortium event with key-notes <i>(half day / 4 hrs.)</i>	
F2F/ hybrid										

- Location: Cluster Logistik, RWTH Aachen and Digital
- Participation fee: €10.000
- Management: FIR e. V. an der RWTH Aachen

- Project start: Sept. 2026
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For Information:

