



Within the framework of the project Y-MAS, we conceptualize, design, and implement blended learning training programs for specialists and management staff in manufacturing companies in Spanish-speaking countries in Latin America. We aim to offer an attractive and tailor-made continuing education program for production management in companies in the target region such as Totto, Espol, and Continental, among others. Y-Mas has a partners' network in Argentina, Chile, Colombia, Ecuador, Peru, and Uruguay. We work together with regional partners such as the German Foreign Chamber of Commerce, renowned universities, and local governmental institutions.

In this context we offer the possibility to write a

Bachelor / master thesis on the topic 'Conception of e-learning training courses in Spanish-speaking Latin America'.

Your Tasks:

- You conduct literature research.
- You design and develop a e-learning unit.
- You exchange ideas with project participants and partners.
- You collaborate on project events and participate in workshops.
- You publish your results if necessary.

Your Profil:

- You are studying industrial engineering, business administration, (organizational/work) psychology, educational research, or a related course of study.
- Ideally, you have already gained some prior knowledge of the subject.
- You are characterized by a committed, independent, and analytical way of working.
- You have a very good command of written and spoken Spanish and English.

We offer you:

- the opportunity to do research on a topic that is relevant to the future of work and practice,
- structured supervision with regular coordination and constructive feedback,
- close cooperation with industry partners and networking with our partner companies



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