



The mobility sector in Germany is in a transformation process. For the various actors, it can be a challenge to keep up with developments in the industry. The FIR works within the framework of a Federal Ministry for Economy and Climate Protection funded research project on the topic: "Transformation hub for a better, more sustainable use of automobiles through digital services and digital business models". To the currently on the market available digital services, we offer a

Thesis on the topic: "Digital Services in the Mobility Sector"

Your tasks could be:

- Recording of the digital range of services of the largest mobility player in Germany
- Structuring of the recorded services
- Creating a complete overview of the results
- Validation of the results by Interviews with renowned companies in practice.

Your Profile:

- You study industrial engineering, mechanical engineering, informatics, business administration or similar courses of study
- Very good knowledge of German or English, both written and spoken
- Your way of working is independent, goaloriented and committed
- Secure handling of MS-Office applications

We offer you:

- Very good content support
- Insights into the industrial and research business in collaboration with renowned companies,
- Participation in a practice-relevant and innovative topic,
- A modern, collegial and digital working environment,
- Possibility of flexible time management and independent work

We are looking forward to your application! Apply now: apply-now.fir.de

More questions? Franzi will be happy to help you. Franziska Sommer · Service Management

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