



Photo by Marius Masalar on Unsplash

## Ubiquitous Car

ICT-19-2019: Advanced 5G validation trials across multiple vertical industries

# The call seeks to empower vertical industries through end-to-end 5G connectivity and development of innovative digital use cases involving cross industry partnerships

ICT-19-2019: Advanced 5G validation trials across multiple vertical industries

## Scope

- 5G technology has to be coordinated on EU Level to ensure compatibility across Europe
- 5G technology needs to be validated by used cases in specific verticals
- 5G empowers vertical industries and connects industries as partners
- Identified clusters for 5G application are: smart city, consumer and professional services, industry, digital health and public safety
- 5G technology has to be shared among multiple verticals and applications



## Expected impact

- Empowering vertical industries by deploying 5G
- Validate specific use cases and deployment scenarios from high to low density regions
- Viable business models for innovative digital use cases tested and validated across a multiplicity of industrial sectors

## Call specifics

- Deadline: 14.11.2018 (Call Opening: 26.07.2018)
- Contribution from the EU per Project: € 10-15 Million

# Ubiquitous car aims to create a system of multi-purpose, electric, 5G-connected autonomous vehicles which can be used across multiple industries

## Project idea summary

### Status quo

Currently vehicle **utilization rates are low** and **cross-industry vehicle sharing is non-existing**

- Most of the time, vehicles are **parked and unused**, making them **wasted assets**
- Private owners, delivery services and logistics companies **all use different fleets**



### Technology trend

With 5G, vehicle connectivity could see a **technological breakthrough**

- More and more cars are equipped with **connectivity devices** each year
- 5G KPIs regarding bandwidth, latency and connected device numbers **enable multiple new use cases** and applications



*“How can **full vehicle connectivity** be used to **optimize efficiency and utilization** in mobility across industries?”*

### Solution

Our goal is to create a **system of vehicles** which are...

**multi-purpose electric 5G-connected autonomous**



and serve use-cases in **multiple vertical industries.**



**Urban mobility**



**Mail and parcel**

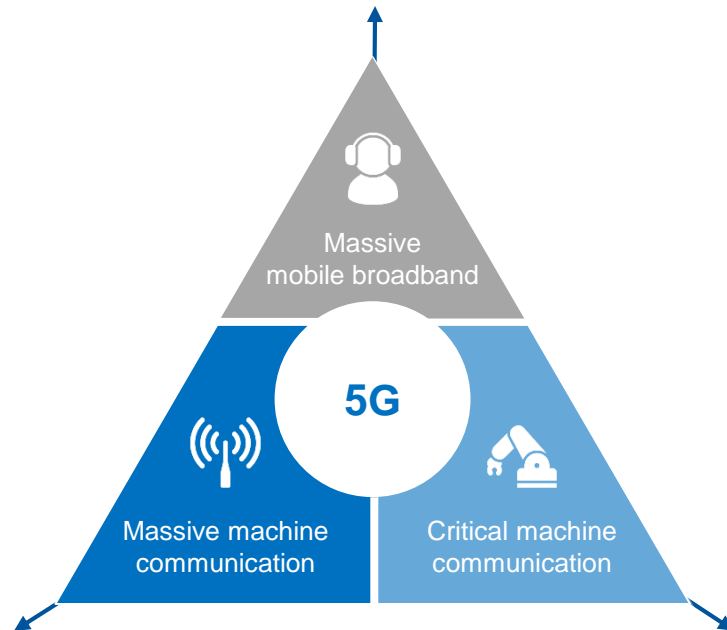


**Industrial logistics**

# 5G is not an evolutionary development of 4G – it is a completely new definition of the communication standard

## Why 5G?

5G can be optimized in three different ways:



5G contains new technology that enables:

- ◆ The creation of private, operator independent networks
- ◆ Divide the network into independent slices and distribute these individually
- ◆ Guarantee an agreed Quality of Service
- ◆ Support edge computing applications

04:00

08:00

12:00

16:00

20:00

00:00

**Logistics Provider**

The local supermarket books the car to bring fresh groceries from the nearby train station



**Commuter**

The car brings me to the office. It picks up coffee on the way. Other commuters join the trip



**Mail and Parcel**

Deliverers use the car to serve customers in the area. On the way they pick up shopping from the supermarket

**Personal Transport**

After work, the car drives me to the gym. It loaded up my pharmacy shopping before I got in



**Industrial Logistics**

The nearby factory needs parts delivered. The car picks them up from the supplier and delivers them



**Night Taxi**

After a fun night and a few drinks, I am brought home by the car. A few friends accompany me

04:00

08:00

12:00

### Logistics Provider

The local supermarket books the car to bring fresh groceries from the nearby train station



### Commuter

The car brings me to the office. It picks up coffee on the way. Other commuters join the trip



### Mail and Parcel

Deliverers use the car to serve customers in the area. On the way they pick up shopping from the supermarket

## Strong international partners will be required in each field



### R&D



Electric Vehicle OEM



Platform Provider (Back-End)



Front-End Development



5G Infrastructure Provider



5G Infrastructure Planning



Data Analytics and Heuristic Optimizations

### End User



Test field for 5G



Logistic Service Providers



Food Delivery Service



Industrial Companies

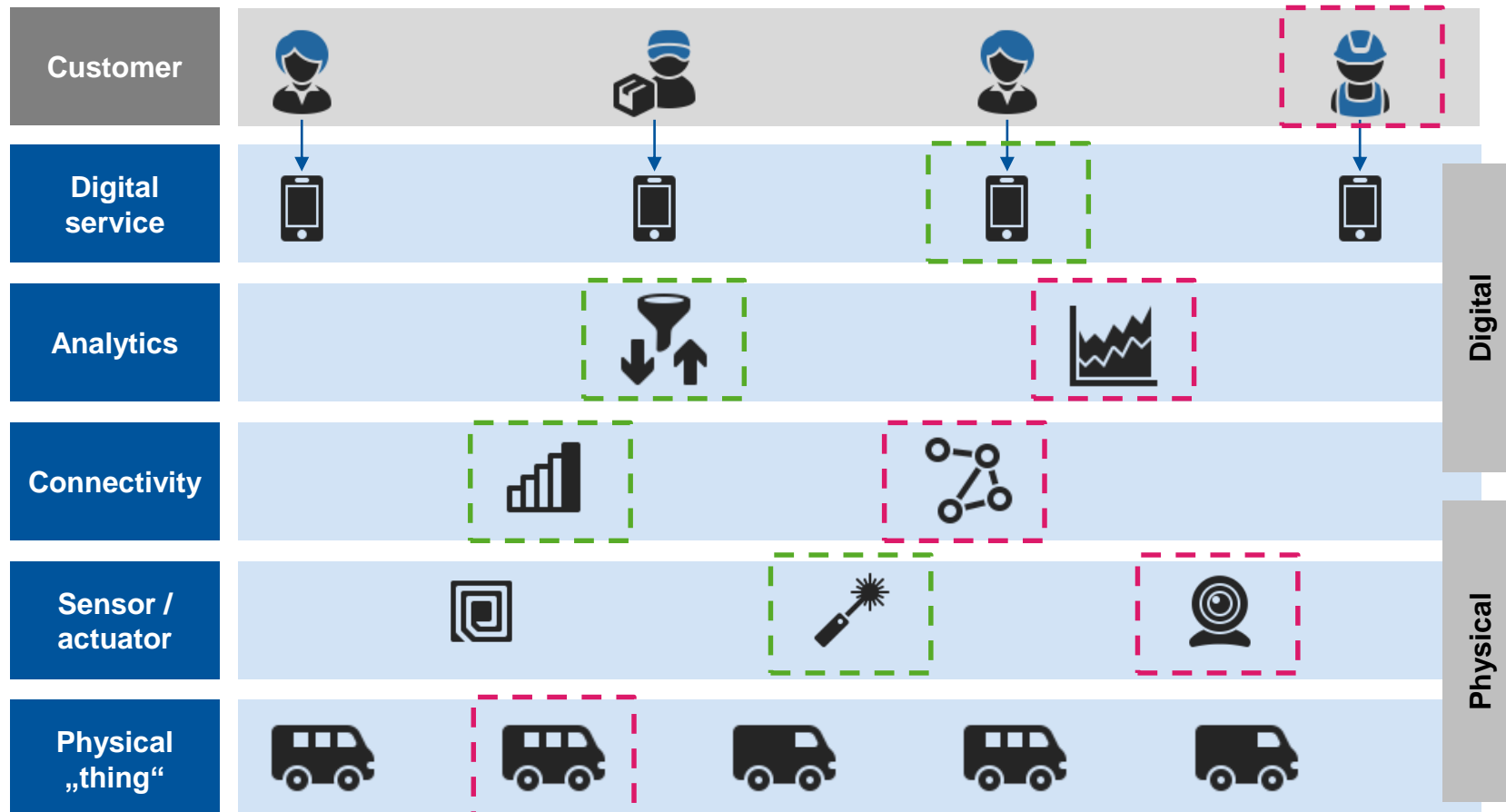


Supermarket Chain

# The architecture of the project vision consists of five layers. Strong international partners, preferably 5G PPP members, will be required in every category

## Project vision, key partners and internal competences

### Value creation layers in an IoT application<sup>1</sup>



### Key external partners

**Key users:** logistic service providers, food delivery service, supermarket chain

**Analytics platform provider**

**Connectivity infrastructure**

**Sensor maker**

**(Electric) Vehicle OEM**

**Autonomy software provider**

### FIR competences

**Technology concept**

**5G business models**

**Data analytics for logistics**

**Digital service engineering**

### Optional partners

**Infrastructure:** charging station operators, mobile network operators, electric grid operators

**Regulation:** Standardization organization

# The FIR is a research institute with broad expertise in future logistics and smart mobility



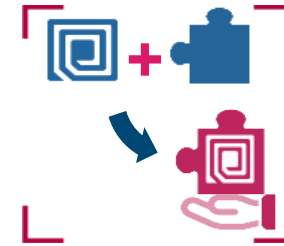
## Our competences



The Institute for Industrial Management FIR is a **research institution at RWTH Aachen University** concerned with **business organization** and **corporate IT** with the aim to establish the organizational basis for the digitally integrated industrial company of the future.

Our activities focus on the application of research to industry verticals. Currently these include **Future Logistics, Smart Services, Smart Maintenance, Smart Commercial Buildings, and Smart Mobility.**

For the proposed project, the **FIR** contributes valuable expertise in...



**Creating technology concepts**



**Designing 5G business models**



**Analytics and Optimization for logistic chains**



**Engineering digital services**



# Our competences and infrastructure

1 Transferring empirical findings of „5Gang“ project: measuring 5G input to **industrial value chains**, comparing it to other technologies, economically and technologically. Utilizing and expanding the **IT-assessment knowledge** of our institute.

2 Utilizing the **unique infrastructure** on RWTH Aachen Campus and Cluster Smart Logistics: a demonstration factory, innovation labs, matriculated industrial partners, students and research teams

3 **Applied Research**: Bridging the gap between **lab-experiments** and **serial production**

4 Exploiting new business models by linking the **logistics-factory-consumer value-chain**



Get in touch with us for more details and a possible cooperation

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